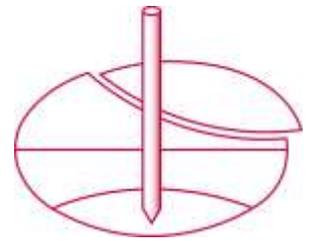


International Society for Soil Mechanics and Geotechnical Engineering

Société Internationale de Mécanique des Sols et de la Géotechnique



7 May 2015

President

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Dear Member Societies & Corporate Associates,

RE: ONLINE AND OFFLINE GEOTECHNICAL BUSINESS DIRECTORY

On behalf of the ISSMGE, we are pleased to invite you and your members to be part of the **first online & offline Geotechnical Business Directory**. The directory is expected to include more than 5000 individuals and 500 companies from 136 countries. The directory is powered by GeoWorld, <http://www.mygeoworld.info>, the professional networking platform for geotechnical engineers that was co-developed by the International Society for Soil Mechanics and Geotechnical Engineering (ISSMGE) and Geoengineer.org.

The business directory will allow the industry to become better interconnected in a global economy and promote local, national and international interactions and collaborations. Anyone visiting the directory will be able to search and find geo-professionals and companies with specific technical expertise anywhere in the world. It is expected to be a major new tool that will be available online, as an e-book and in-print.

The business directory is an initiative of the Innovation and Development Committee (IDC) that is expected to be announced on 13 September 2015 during our Council meeting at Edinburgh (on the occasion of the European Conference on Soil Mechanics and Geotechnical Engineering).

With this letter we wish to invite you to participate in the Business Directory. Here is how:

Individuals: You can invite your members to create an account on GeoWorld and unless they decide to opt-out they will be included in the business directory. Inclusion in the directory is free. Each individual can create a professional profile, include technical biographical information, such as field of practice, technical expertise, as well as their location. The GeoWorld profile also supports uploading also photos, videos and other data. An individual membership drive media kit is available here:

<http://www.mygeoworld.info/2015-business-directory/individuals/#/cover>

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Companies: Companies interested in being listed in the directory, have three options:

Option 1: Basic Listing, which includes a basic listing and is completely free;

Option 2: Featured Listing that includes an expanded description of the company at a cost of \$350 for the entire year; and

Option 3: A custom-made ad.

Note that companies can register to GeoWorld at any time, but there is also an early-bird offer to participate in the business directory at a significantly lower cost that expires on **30th June, 2015**. Note that companies which are Corporate Associates of the ISSMGE will be offered a reduction in cost of 20% for Option 3.

The media kit for companies is available here:

<http://www.mygeoworld.info/2015-business-directory/#/cover>

We are very happy to invite your members to participate in this Business Directory. To register, just visit: <http://www.mygeoworld.info>. If you have any questions, feel free to contact us. Also, feel free to contact Dimitrios Zekkos (zekkos@geoengineer.org) if you want any assistance in inviting your members to GeoWorld or any other support.

On behalf of the ISSMGE,



Roger Frank
President of ISSMGE



Dimitrios Zekkos
Chairman of ISSMGE IDC